



## Eurex Circular 034/19

# Eurex Exchange's circulars and Readiness Newsflashes: New subscription procedure and new subscription categories

### Summary

On **15 April 2019**, Eurex will launch a new concept for Eurex circulars and Readiness Newsflashes with the following features:

- New subscription procedure allowing immediate sign-up
- New, more granular subscription categories
- A single subscription process for Eurex circulars and Readiness Newsflashes

This will significantly simplify the sign-up process for Trading Members and improve usability.

#### **Action required:**

The new process will impact all current recipients of Eurex circulars and Readiness Newsflashes. A renewed subscription will be required, since all current subscriptions **will be deleted** after 12 April 2019 (due to personal data protection reasons).

This circular contains information about

- the improvements
- the new subscription categories
- how to subscribe

**Date:** 21 March 2019

#### **Recipients:**

All Trading Participants of Eurex  
Deutschland and Vendors

#### **Authorized by:**

Michael Peters

#### **Target group:**

- All departments

#### **Contact:**

Information Management,  
[client.services@eurexchange.com](mailto:client.services@eurexchange.com)

## Eurex Exchange's circulars and Readiness Newsflashes: New subscription procedure and new subscription categories

In order to harmonise communication and reduce complexity for Trading Members, a new integrated subscription service will replace the separate subscriptions to Eurex circulars and Readiness Newsflashes via the Members Section. As of today, Trading Members are able to subscribe to Eurex circulars and Readiness Newsflashes directly on the Eurex website under the following link:

<https://www.eurexchange.com/exchange-en/resources/circular-newsletter-subscription>

The re-designed information resources, together with the newly introduced circular and Readiness Newsflash categories, will allow Trading Members and registered designated persons to make their individual choice of the content they require for their activities with Eurex. We strongly recommend to subscribe as soon as possible.

### 1. New subscription categories

We have revised the structure of the subscription categories you can select.

The general topic "Derivatives Trading" is split into subtopics that are more refined where you can select the subscriptions you require and therefore only receive the content relevant for you. The new categories for Eurex are:

- Regulatory/Compliance/Rules & Regulations
- Products, Functionalities & Services
- Releases & Technology
- Pricing
- Other subjects

Officially registered Central Coordinators of a Trading Member will continue to receive all Circulars and Readiness Newsflashes.

### 2. Required actions for customers in order to remain updated

Please be aware that all current subscriptions for circulars and Readiness Newsflashes will be deleted after 12 April 2019. This measure is required due to the deeper granularity of the new categories and data protection regulations.

#### **Action required:**

**As you are currently subscribed to Eurex circulars and Readiness Newsflashes, you have to select your subscriptions on the new, dedicated subscription page and enter your e-mail address. Otherwise, you will no longer receive Eurex circulars and Readiness Newsflashes from 15 April 2019.**



Please follow the steps below:

1. Go to our new subscription page **[Resources > Circular & Newsletter Subscription](#)** and subscribe to the topics for which you would like to receive updates. Once you have selected your categories and submitted your subscription, you will receive a confirmation e-mail which needs to be finally confirmed.
2. If you want to unsubscribe, please simply use the respective link in the footer of each circular or Readiness Newsflash.

Starting 15 April 2019, Eurex will also harmonise its several e-mail addresses used. From this date onwards, Eurex circulars and Readiness Newsflashes will use one single sender address: [client.info@eurexchange.com](mailto:client.info@eurexchange.com).

If you are using automated routines to handle your inbound e-mails, it might be necessary to adjust them or add the new sender address of Eurex.

The publication rules for circulars and Readiness Newsflashes are available on the Eurex website [www.eurexchange.com](http://www.eurexchange.com) under the following link:

**[Resources > Circular & Newsletter Subscription](#)**

### 3. Impact for Eurex Central Coordinators

All officially registered Eurex Central Coordinators are required to receive all market updates and will therefore be automatically subscribed to all categories.

In case a change of the registration of a Central Coordinator is required, please contact the Member Section Team via tel. +49-69-211-1 78 88 or e-mail: [member.section@eurexchange.com](mailto:member.section@eurexchange.com).

We strongly recommend that this circular is distributed to all relevant parties within your organisation.

### 4. Timeline

Date	Activity
As of today	Availability of the new subscription service
12 April 2019	Deactivation of the subscription service in the Member Section.
15 April 2019	Circulars and Readiness Newsflashes will be distributed on the basis of the new subscription procedure/new categories via the website using the new e-mail address <a href="mailto:client.info@eurexchange.com">client.info@eurexchange.com</a> .
15 April 2019	Availability of the new categories folders for distributed circulars/Readiness Newsflashes on the Eurex website, folder structure for circulars distributed before 15 April 2019 will be available in an archive.

If you have any questions or need further information, please contact your Key Account Manager Trading or send an e-mail to: [client.services@eurexchange.com](mailto:client.services@eurexchange.com).

21 March 2019