X-pand into the Future

eurex circular 224/11

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Recipients: All Trading Members of Eurex Deutschland and Eurex Zürich, all Clearing Members of Eurex Clearing AG and Vendors
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High priority

Member Section: New Design and new Navigation Structure

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Content may be most important for:	**Attachments:**
➲ All departments	none

Summary:

Starting **September 19, 2011**, we will release the Member Section in a completely new and modern design. Initial motivation for the re-design had been feedback from the customers. By implementing the new Member Section we respond to our customers' requests. With the concept for re-designing the Member Section we aimed at the following goals:

- Presentation of contents and services in an attractive and modern design
- Strong user friendliness
- Intuitive and clear navigation structure
- Simplified information flow between the customers and Deutsche Börse Group
- Simplification of access rights structure
- More clarity, transparency and organisation

All well-known services will remain available as before, also the logins and passwords to the Member Section will remain valid.

Central Coordinators have to bear in mind that owing to the re-design, all registration and authorisation applications not concluded by **September 16, 2011, 17:00 CEST** must be re-entered as of September 19, 2011.

This circular gives an overview of the major new features of the Member Section.

Member Section: New Design and new Navigation Structure

Starting September 19, 2011, we will release the Member Section in a completely new and modern design based on Web 2.0 standards. The optimised menu structure suppports intuitive user navigation.

Initial motivation for the re-design had been feedback from the customers. By implementing the new Member Section we respond to our customers' requests. Major new features of the Member Section are:

- **Presentation of contents and services in an attractive and modern design**

  The entire design is based on Web 2.0 standards and also includes help videos. Pictures related to the navigation level create a recognition effect, which facilitates orientation.

- **Strong user friendliness**

  Dynamic help box with contact details on the active page, full-text search within the entire portal

- **Intuitive and clear navigation structure**

  Grouping of all content-related services under the same navigation menu

- **Simplified information flow between the customers and Deutsche Börse Group**

  Simplified process of contacting (i.e. for access rights applications or general inquiries) on the active page

- **Simplification of access rights structure**

  Streamlined access rights system: All non-sensible company data are part of the basic profile of any registered user

- **More clarity, transparency and organisation**

  All users can get an overview of the services and information offered even before they register or log in.

All well-known services will remain available as before, also the logins and passwords to the Member Section will remain valid.

For an overview of the re-designed Member Section watch the introductory video under the following link:
http://www.youtube.com/eurexgroup

As of September 19, 2011 you can access the home page of the new Member Section under the following link:
http://member.eurexchange.com

Central Coordinators have to bear in mind that owing to the re-design, all registration and authorisation applications not concluded by September 16, 2011, 17:00 CEST must be re-entered as of September 19, 2011.

Please also note that we have renamed the helpdesk from Service Point Team to Member Section Team. If you have any questions, please contact us at the familiar telephone number +49-69-211-1 78 88 or via e-mail to the new address: member.section@eurexchange.com.

September 16, 2011