X-pand into the Future

# eurex circular 190/10

**Date:** Frankfurt, September 29, 2010

**Recipients:** All Trading Members of Eurex Deutschland and Eurex Zürich and Vendors

## adidas AG: ISIN Change

**Contact:** Derivatives Trading Operations, tel. +49-69-211-1 12 10

**Content may be most important for:**

- Front Office/Trading
- Middle + Backoffice
- Auditing/Security Coordination

**Attachments:**

none

On May 6, 2010, the ordinary annual general meeting of adidas AG decided, amongst other things, to convert no-par-value bearer shares to no-par-value registered shares at a ratio of 1:1, and to amend the statutes accordingly. The technical conversion of securities will become effective on October 11, 2010. Consequently, the ISIN of adidas AG will change with effect from **October 11, 2010**.

Accordingly, also effective October 11, 2010, the ISIN of the underlying instrument, the product ISIN of Eurex options on adidas AG (ADS) and the ISIN of the underlying instrument of the Eurex stock futures contract on adidas AG (ADSG) will change as well. The respective product codes and the product ISIN of the Eurex stock futures contract on adidas AG will remain unchanged.

| Product code old/new | ISIN of under-lying instrument old | ISIN of under-lying instrument new | Product ISIN old | Product ISIN new |
|---|---|---|---|---|
| ADS | DE0005003404 | DE000A1EWWW0 | DE0005003404 | DE000A1EWWW0 |
| ADSG | DE0005003404 | DE000A1EWWW0 | DE000A0JZGG0 | DE000A0JZGG0 |

Please note that open orders will **not** be deleted.

As of the ex date, the updated Contract Specifications will be published on the Eurex website under the path:

**www.eurexchange.com > Documents > Rules & Regulations**

signed: Jürg Spillmann signed: Manfred Weber

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