X-pand into the Future

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Recipients: All Trading Participants of Eurex Deutschland and Eurex Zürich and Vendors
Authorized by: Jürg Spillmann

WPP PLC: New company structure, ISIN change

Contact: Derivatives Trading Operations, T +49-69-211-1 12 10

Content may be most important for:

- Front Office/Trading
- Middle + Backoffice
- Auditing/Security Coordination

Attachments:
none

Due to the introduction of a new company structure, each WPP PLC shareholder will receive one new share of the company for each WPP PLC share they hold.

For further information on this transaction, please see the website of the company at www.wpp.com.

Due to the new company structure, the ISIN will change.

Ex-date of the conversion and the ISIN change will be **2 January 2013**.

Accordingly, also effective 2 January 2013, the underlying ISIN of the Eurex stock futures contract on WPP PLC (WPPF) will change. The product code and the product ISIN will remain unchanged:

Product code old/new	ISIN of the underlying old	ISIN of the underlying new	Product ISIN old/new
WPPF	JE00B3DMTY01	JE00B8KF9B49	DE000A0SYA79

There will be no other changes, since the conversion ratio will be 1:1.

Eurex Deutschland
Börsenplatz 4
60313 Frankfurt/Main
Mailing address:
60485 Frankfurt/Main
Germany

T +49-69-211-1 17 00
F +49-69-211-1 17 01
memberservices@eurexchange.com
Internet:
www.eurexchange.com

Management Board:
Thomas Book, Michael Peters,
Andreas Preuss, Peter Reitz,
Jürg Spillmann

ARBN: 101 013 361